

# “Help me make money in my spare time!”

Looking to make some extra money? Just tap into your interests to find the latest easy ways to earn!

## 1 Are you a people person?

Throw a party that pays!



“The nice thing about direct sales is that even though you’re in business for yourself, you’re not by yourself,” says expert Holly Reism Hanna. And it’s so easy! For instance, at

TravelingVineyard.com, they’ll teach you how to share your expertise at wine tastings for friends. The start-up kit is \$189. Prefer selling jewelry, candles or beauty products? Check out other top party businesses at tinyurl.com/k2ty2ur. **You can make:** Up to 35% of sales!

## Make money on Facebook!

Love the idea of direct sales, but don’t have time to host a party? “Chloe + Isabel (ChloeAndIsabel.com) is a social retail opportunity where you sell jewelry online,” says Hanna. The initial one-time investment is \$175, which includes \$700 worth of jewelry and a free website! **You can make:** Up to 40% of sales!

## Be a customer service rep!

“This is the sector that’s hiring the most people to work from home,” reveals expert Christine Durst. “Companies like Amazon and Hilton often hire home-based customer-service reps—you’ll be taking orders or making reservations

on your schedule!” Learn more at Arise.com and Sitel.com. **You can make:** Up to \$16 an hour!

## Meet a need!

Start by asking people in your community what would make their lives run more smoothly. “Filing medical paperwork for the elderly is a big one,” says home-business expert Helene Liatsos. Get started by checking the website for the Alliance of Claims Assistance Professionals, Claims.org. Spread the word by distributing fliers in your local senior and community centers.

**You can make:** Up to \$25 an hour!

## 2 Are you crafty?

### Craft with friends!

Share your talent by hosting crafts nights! Show folks—young and old—how to create unique stamped or trendy die-cut cards for birthdays and holidays with StampinUp.com. The start-up kit is \$99.

**You can make:** Up to 16% of sales!

### Let do-it-yourself kits sell themselves!

Just put together a few crafty kits with, say, beads and crystals to string into a bracelet, fabric squares for a quilt or everything a beginner embroiderer needs, and list them on Etsy.com. You can even sell your own patterns for crafts—which is especially easy, since you simply e-mail them to the buyers! Start



by clicking the “sell on Etsy” link. **You can make:** DIY embroidery kits start at about \$20; quilt kits go as high as \$100!

### Teach what you love!

Now is the perfect time to tap into the renewed interest in knitting and crocheting by teaching at a yarn shop or community center. Learn more at “Teach Knitting & Crochet” at CraftYarnCouncil.com!

**You can make:** \$25 per student!

## 3 Do you love to cook or bake?

### Be your own cake boss!

Do friends and family gush over your cake creations? Use your talents to decorate cakes that help others celebrate milestones. Start by posting photos of your work on Facebook and Pinterest, and by handing out free samples at community events. Get more info at SBA.gov/blogs/so-you-d-start-home-based-baking-business-now-what.

**You can make:** Up to \$200 per cake.



### Get paid to grocery shop!

Lots of people don’t have time for this chore, so why not do it for them? Sign up to be a shopper with TaskRabbit.com or Instacart.com. Or post fliers at supermarkets.

**You can make:** Up to \$25 an hour.

### Sidestep scams!

“We’re seeing fewer work-from-home scams, but people should still watch out for red flags,” notes Durst. If you get an e-mail or spot an ad that tells you how much money you can make with scant details of what you’ll be doing, it’s probably a scam. Also, be wary if a recruiter asks for money—unless you’re paying for specialized training, supplies (such as party kits) or for a background check.

—Nancy Coveney

## Our expert panel



**Holly Reism Hanna** is the founder of the award-winning website, TheWorkAtHomeWoman.com, all about telecommuting and home-based businesses that empower women.



**Christine Durst** is co-founder of RatRace Rebellion.com, a leading website for work-at-home careers. She’s been helping people find at-home opportunities since 1999!



**Helene Liatsos** (TheHomeOffice.com) runs Home Office Management Experts, a consulting firm for small and home-based businesses that has helped thousands of folks launch moneymaking ventures.